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SECURITIES ADDEACHANGE COMMISSION
Washington, D.C. 20549

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

OMB APPROVAL

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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

	ry 1, 2007 AND		mber 31, 2007 MM/DD/YY
A. REGISTRAN	Γ IDENTIFICATIO	N	
NAME OF BROKER-DEALER: HRC I AVESTME	nt Services,	Inc.	FFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do	o not use P.O. Box No.)	Ĺ	FIRM I.D. NO.
725 Glen Cove Avenue			
(N	lo. and Street) .		
Glen Head, NY 11545			
(City)	(State)	(Zip Co	de)
NAME AND TELEPHONE NUMBER OF PERSON TO C	CONTACT IN REGARD	TO THIS REPORT 516 496	-9500
·		(Arca	Code – Telephone Number
B. ACCOUNTAN	T IDENTIFICATIO	N	
IVES & Sultan, LLP (Name-if ind) 100 Crossways Park Dr. W.	n is contained in this Rej	·	NY 11797
(Address) (City)	THUCES	(State)	(Zip Code)
CHECK ONE:	MAR 1 8 201	N 2_	
. Certified Public Accountant	THOMSON		
☐ Public Accountant	FINANCIAL	•	
Accountant not resident in United States or	any of its possessions.		
FOR OFFI	CIAL USE ONLY		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)



OATH OR AFFIRMATION

I,	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial	statement and supporting schedules pertaining to the firm of
ofneither the company nor any partner, proprietor, princ	, as , 20, are true and correct. I further swear (or affirm) that sipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follow	
Notary Public This report ** contains (check all applicable boxes): (a) Facing Page. (b) Statement of Financial Condition. (c) Statement of Income (Loss). (d) Statement of Changes in Financial Condition.	Signature Pres, den + Title JAMES PINO Notary Public, State of New York No. 01P16052559 Qualified in Nassau County Commission Expires Dec. 18, 2010
 □ (e) Statement of Changes in Stockholders' Equity □ (f) Statement of Changes in Liabilities Subordina □ (g) Computation of Net Capital. □ (h) Computation for Determination of Reserve Re □ (i) Information Relating to the Possession or Con □ (j) A Reconciliation, including appropriate explan Computation for Determination of the Reserve □ (k) A Reconciliation between the audited and una consolidation. □ (l) An Oath or Affirmation. □ (m) A copy of the SIPC Supplemental Report. 	ted to Claims of Creditors. equirements Pursuant to Rule 15c3-3.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2007

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REPORT ON AUDIT OF FINANCIAL STATEMENTS

IVES & SULTAN, LLP

Certified Public Accountants

100 Crossways Park Drive West, Woodbury, NY 11797-2012

516-496-9500 Fax: 516-496-9508

INDEPENDENT AUDITORS' REPORT ON FINANCIAL STATEMENTS

To the Stockholders of HRC Investment Services, Inc. Glenwood Landing, New York

We have audited the accompanying balance sheet of HRC Investment Services, Inc. as at December 31, 2007, and the related statements of income, changes in stockholders equity, cash flows, and net capital computation for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of HRC Investment Services, Inc. as at December 31, 2007 and the results of its operations and the changes in its financial position for the year then ended in conformity with generally accepted accounting principles.

Certified Public Accountants

BALANCE SHEET DECEMBER 31, 2007

Assets

Assets Cash and Cash Equivalents (Note 1b)	\$ <u>504,044</u>
Non-Allowable Assets (Note 2)	69,667
	\$ <u>573,711</u>
Liabilities and Stockholders' Equity	
Current Liabilities Accrued Expenses Commission Payable Income Taxes Current Portion of Long-Term Debt (Note 5) Long-Term Liabilities Long-Term Debt - Less: Current Portion (Note 5)	\$ 25,450 23,230 5,472 21,510 _75,662 62,738 138,400
Stockholders' Equity Capital Stock, No Par Value - 200 Shares Authorized, Issued and Outstanding Retained Earnings	20,000 <u>415,311</u> <u>435,311</u> \$573,711

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STATEMENT OF INCOME YEAR ENDED DECEMBER 31, 2007

Revenues From Sales	\$ <u>5,382,660</u>
Expenses	
Payroll	2,044,102
Payroll Taxes	103,884
Office and General	185,336
Data Processing	24,940
Printing	31,836
Telephone and Utilities	67,359
Professional	47,284
Dues and Subscriptions	82,317
Postage and Delivery	31,290
Contributions	4,666
Entertainment	735
Travel	163,479
Rent	196,121
Insurance	230,003
Conferences and Seminars	60,943
Computer Expenses	104,147
Equipment Rental	3,354
Commissions	1,867,362
Advertisement	3,095
Interest Expense	860
Depreciation	<u>77,134</u>
	5,330,247
Income from Operations	52,413
Other Income (Expenses)	
Unrealized Loss	(1,437)
Interest Income	
	16,756
Income Before Income Taxes	69,169
Income Taxes (Note 3)	<u>18,066</u>
Net Income	\$ <u>51,103</u>

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STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY YEAR ENDED DECEMBER 31, 2007

Stockholders' Equity as of January 1, 2007	\$384,208
Net Income	51,103
Stockholders' Equity as of December 31, 2007	\$ <u>435,311</u>

STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2007

Cash Flows From Operating Activities:	
Net Income	\$ 51,103
Adjustment to Reconcile Net Income to	\$ 51,105
Net Cash Provided By Operating Activities:	
Depreciation	77,134
(Increase) Decrease in Assets:	77,134
Prepaid Expenses	37,663
Increase (Decrease) in Liabilities:	37,003
Accrued Expenses	450
Accrued Commissions Payable	(16,690)
Income Taxes	(10,090) 2,002
Net Cash Provided By Operating Activities	151,662
Net Cash Flovided by Operating Activities	131,002
Cash Flows From Investing Activities:	
Purchase of Property and Equipment	<u>(47,168</u>)
Cash Flows From Financing Activities:	·
Principal Payments on Long-Term Debt	(36,790)
Net Increase in Cash and Cash Equivalents	67,704
Cash and Cash Equivalents - At Beginning	436,340
Cash and Cash Equivalents - At End	\$ <u>504.044</u>
•	
Supplemental Disclosures of Cash Flow Information:	
Cash Paid During The Period For:	
Income Taxes	\$ <u>7,700</u>
Interest	\$ <u>860</u>

RECONCILIATION OF THE COMPUTATION OF NET CAPITAL UNDER RULE 15C3-1 DECEMBER 31, 2007

Net Capital as Per December 31, 2007 Focus Report	\$289,125
Reconciling Items Between Financial Statements and Focus Report Income Taxes	
Net Capital as Per December 31, 2007 Financial Statement	\$ <u>289.125</u>

COMPUTATION OF NET CAPITAL UNDER RULE 15C3-1 AS OF DECEMBER 31, 2007

Allowable Capital Capital Stock Earnings to Date		\$ 20,000 415,311 435,311
Less: Non-Allowable Assets Haircuts		69,667 <u>76,519</u> <u>146,186</u>
Net Capital		289,125
Aggregate Indebtedness	138,400	
Minimum Net Capital Required		25,000
Minimum Net Capital Required (Based on Aggregate Indebtedness)	9,227	
		\$ <u>264,125</u>
AI Ratio (%)		<u>2,09%</u>

0

NOTES TO FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2007

1. Summary of Significant Accounting Policies

a. Type of Organization

HRC Investment Services, Inc. is a New York "C" Corporation, duly organized and validly existing under the laws of the State of New York. The Company was incorporated on January 11, 1993. HRC Investment Services, Inc. acts as a broker/dealer conducting business in mutual funds and variable annuities.

b. Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid financial instruments purchased with an original maturity of three months or less to be cash equivalents.

c. Use of Estimates

Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

d. Property and Equipment

Depreciation of property and equipment for financial reporting purposes is computed at rates adequate to allocate the cost of applicable assets over their expected useful lives. Both straight-line and declining balance depreciation methods are being utilized.

Property and equipment, renewals and improvements are capitalized at cost by additions to the related asset accounts, while repairs and maintenance costs are charged against income. The Company records sales and retirements by removing the cost and accumulated depreciation from the asset and reserve accounts, reflecting any resulting gain or loss in earnings.

2. Non-Allowable Assets

Non-allowable assets consist of the following:

Property and Equipment (Net of Accumulated Depreciation)

\$69,667

3. Income Taxes

Income taxes consist of the following:

 Federal
 \$12,198

 New York State
 5,868

 \$18,066
 \$18,066

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NOTES TO FINANCIAL STATEMENTS (CONTINUED) YEAR ENDED DECEMBER 31, 2007

4. Focus Report

HRC Investment Services, Inc., a broker/dealer, is required to file a Focus Report Part IIA within 17 business days of the quarter end with both the NASD district and executive offices.

5. Long-Term Debt

Long-term debt consists of the following:

1 st Niagara Bank; 60 monthly payments of \$1,792.51; due December 2011.	- \$ <u>84,248</u>
Less: Current Portion	<u>21,510</u> \$62,738

Future principal debt repayments are estimated to be as follows:

Twelve Months Ended December 31.

ember 51,	
2008	\$ 21,510
2009	21,510
2010	21,510
2011	<u> 19,718</u>
	\$ <u>84.248</u>

6. Concentration of Credit Risk

The Company's financial instruments that are exposed to concentrations of credit risk consist primarily of cash and cash equivalents. The Company places its cash and temporary cash investments with high credit quality institutions. At times such investments may be in excess of the FDIC insurance limit. As of the balance sheet date, the Company's cash exposure in excess of the FDIC insurance limit is \$296,832.

IVES & SULTAN, LLP

Certified Public Accountants

100 Crossways Park Drive West, Woodbury, NY 11797-2012

516-496-9500 Fax: 516-496-9508

INDEPENDENT AUDITOR'S REPORT ON INTERNAL

ACCOUNTING CONTROL REQUIRED BY SEC RULE 17A-5

HRC Investment Services, Inc. Glenwood Landing, NY

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In planning and performing our audit of the financial statements of HRC Investment Services, Inc. year ended December 31, 2007, we considered its internal control structure including procedures for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion of the financial statements and not to provide assurance on the internal control structure.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission, we have made a study of the practices and procedures (including tests of compliance with such practice and procedures) followed by HRC Investment Services, Inc. that we considered relevant to the objective stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and the procedures for determining compliance with the exemptive provisions of rule 15c3-3. We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by rule 17a-13 or in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining a system of internal accounting control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal accounting control procedures or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2007 to meet the Commission's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission, the New York Stock Exchange and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

Certified Public Accountants